

# Jack Versiani Holt

# Curriculum Vitae



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23k Claremont Street,  
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Full UK Drivers Licence



As an excellent communicator with advanced technical understanding, I deliver high standards consistently with an extremely hardworking ethic. With a unique academic experience, strong creativity and an outstanding analytical mind; I lead on image and film production, bringing ideas into reality and consult clients on digital communication to target specific audiences. I always strive for perfection, have a proven resilience and an unparalleled learning capability. Allow me to prove my technical talents, attention to detail and problem-solving skill to add immense value to your team.



## Self Employment / HOLTGRAPHY

- Completed architectural photography for online tour and sold cards commercially (<https://bit.ly/2Nu8SL2>)
- Publicly presented wildlife documentary production process of storytelling as part of Lent Series
- Co-authored international selling book: Reaching an Audience ([www.reachinganaudience.com](http://www.reachinganaudience.com))
- Digital communications consultant, providing excellent storytelling strategy and technical knowledge



## Employment history



Marine Licencing Casework Officer



Nov 2019 – Present



Marine Scotland / Scottish Government



Marine Laboratory, 375 Victoria Road, Torry, Aberdeen, AB11 9DB

### Responsibilities include:

- Process applications to maintain and enhance upon procedure, upholding the integrity of legislation
- Issue marine licences, consents and associated approvals/ opinions to ensure protocol compliance
- Apply knowledge and understanding of policy to provide applicants advice where necessary
- Scrutinise application evidence for a range of highly technical and multi-million pound projects



Communications Team Support Officer



Nov 2016 – Oct 2019



Marine Conservation Society (MCS)



Suite 7, CBC House, 24 Canning Street, Edinburgh, EH3 8EG

### Responsibilities include:

- Directed communications and lead on substantial technical projects, providing in-depth strategic insights
- Revolutionised and synchronised website user data experience with 6-dimensional keyword taxonomy
- Coordinated design through detailing scalable, precise and essential functionality with user stories
- Supplied hundreds of quality user stories, leading technical communication with IT and developers
- Transformed consent procedure, ensured GDPR compliance with consent data linked to assets
- Lead imagery and video editor, supplied daily demand and executed Adobe Creative suite professionally
- Administered photographic, film, storytelling and technical tutorials, teaching whole organisation
- Lead photographer at key events across UK, interviewed volunteers, politicians and celebrity patrons
- Graphic design support, created and updated formal digital/printed documentation to brand guidelines
- Managed media relations, published PR's, analyse media coverage and completed quarterly report


## Education

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### Master of Art (MA): Wildlife Documentary Production

Masters with Merit

 University of Salford


 Sept 2015 – Sept 2016

- Researched, produced, edited and created wildlife production - Skill of Survival (<https://bit.ly/2EuDWsX>)
- Created engaging, viable and inspired storylines, developing concepts from scientific research
- Acquired pre-production knowledge, planned for contingency and proved excellent strategy
- Implemented personal Risk Assessments, proving exceptional attention to detail and awareness
- Budgeted, scheduled logistics and delivered project to tight deadline with excellent organisation
- Demonstrated varied camera techniques including Telephoto, Macro, Time-lapse and Ultra Key
- Established post-production skill, including Video editing, Audio Construction, Foley and VFX
- Taught intimately and worked closely with BBC Exec Producer\*, learnt industry production process  
\*Fiona Pitcher – produced: *The Burrowers (2013)*, *Springwatch (2005-2016)*
- Work experience with films@59 and Shiver/ITV – audio production and story research respectively

### Bachelor of Science Honours (BSc): Marine and Freshwater Biology


Second Class (2:2)


 University of Glasgow

 Sept 2010 – Jun 2014

- Dissertation: Sediment preference of Atlantic salmon (*Salmo salar*)
- Modules included Physiology & Ecology of Marine Animals; Freshwater Ecology and Applying Ecology
- Tropical Marine Biology module, completed on Egypt fieldcourse, snorkelling and identifying species

### Scottish Highers: Chemistry [A], Biology [B], Maths [B], Geography [B]


 Aug 2004 - Jun 2010


 Alford Academy, Aberdeenshire

## Volunteering

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 Whale & Dolphin Conservation (WDC): Cetacean Surveyor


 Jan - Apr 2015

 Trinidad Expedition – University of Glasgow

 Jun - Aug 2014

- Was a strong, sensible and responsible team member that became a vital and positive asset
- Collaborated on Leatherback Turtle nesting conservation project, worked with local charities
- Contributed to Amphibian Ecology research, captured Audio surveying and Chitrid swabbing
- Contributed to Bat Ecology research, caught, identified and surveyed bat species across habitats
- Essential qualified driver on expedition, was reliable and demonstrated great endurance

 Cyprus Expedition – University of Glasgow

 Jun - Jul 2013

- Worked for Turtlewatch Charity, ran local shop, gathered marine turtle tracking data
- Taught local schools and youth clubs of local marine conservation issues, completing workshops

## Hobbies & Language

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- 1st Dan Black Belt at Judo, PADI Open Water diver, strong swimmer, skier and sailor
- Portuguese (Brazilian) – Beginner

 References provided on request

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