Jack Versiani Holt



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23k Claremont Street, Aberdeen, AB10 6QQ



Full UK Drivers Licence



As an excellent communicator with advanced technical understanding, I deliver high standards consistently with an extremely hardworking ethic. With a unique academic experience, strong creativity and an outstanding analytical mind; I lead on image and film production, bringing ideas into reality and consult clients on digital communication to target specific audiences. I always strive for perfection, have a proven resilience and an unparralelled learning capability. Allow me to prove my technical talents, attention to detail and problem-solving skill to add immense value to your team.

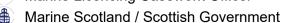
Self Employment / HOLTOGRAPHY -

- Completed architectural photography for online tour and sold cards commercially (https://bit.ly/2Nu8SL2)
- Publicly presented wildlife documentary production process of storytelling as part of Lent Series
- Co-authored international selling book: Reaching an Audience (<u>www.reachinganaudience.com</u>)
- Digital communications consultant, providing excellent storytelling strategy and technical knowledge



Employment history

Marine Licencing Casework Officer



Marine Laboratory, 375 Victoria Road, Torry, Aberdeen, AB11 9DB

Responsibilities include:

- Process applications to maintain and enhance upon procedure, upholding the integrity of legislation
- Issue marine licences, consents and associated approvals/ opinions to ensure protocol compliance
- Apply knowledge and understanding of policy to provide applicants advice where necessary
- Scrutinise application evidence for a range of highly technical and multi-million pound projects

Communications Team Support Officer

Nov 2016 – Oct 2019

Nov 2019 – Present

- Marine Conservation Society (MCS)
- Suite 7, CBC House, 24 Canning Street, Edinburgh, EH3 8EG

Responsibilities include:

- Directed communications and lead on substantial technical projects, providing in-depth strategic insights
- Revolutionised and synchronised website user data experience with 6-dimensional keyword taxonomy
- Coordinated design through detailing scalable, precise and essential functionality with user stories
- Supplied hundreds of quality user stories, leading technical communication with IT and developers
- Transformed consent procedure, ensured GDPR compliance with consent data linked to assets
- Lead imagery and video editor, supplied daily demand and executed Adobe Creative suite professionally
- Administered photographic, film, storytelling and technical tutorials, teaching whole organisation
- Lead photographer at key events across UK, interviewed volunteers, politicians and celebrity patrons
- Graphic design support, created and updated formal digital/printed documentation to brand guidelines
- Managed media relations, published PR's, analyse media coverage and completed quarterly report

P	Education ————————————————————————————————————		
	Master of Art (MA): Wildlife Documentary Production University of Salford		Masters with Merit Sept 2015 – Sept 2016
	Researched, produced, edited and created wildlife production - Skill of Survival (https://bit.ly/2EuDWsX) Created engaging, viable and inspired storylines, developing concepts from scientific research Acquired pre-production knowledge, planned for contingency and proved excellent strategy Implemented personal Risk Assessments, proving exceptional attention to detail and awareness Budgeted, scheduled logistics and delivered project to tight deadline with excellent organisation Demonstrated varied camera techniques including Telephoto, Macro, Time-lapse and Ultra Key Established post-production skill, including Video editing, Audio Construction, Foley and VFX Taught intimately and worked closely with BBC Exec Producer*, learnt industry production process *Fiona Pitcher - produced: The Burrowers (2013), Springwatch (2005-2016) Work experience with films@59 and Shiver/ITV - audio production and story research respectively		
•	Bachelor of Science Honours (BSc): Marine and Freshwater Biology University of Glasgow		Second Class (2:2) Sept 2010 – Jun 2014
•	Dissertation: Sediment preference of Atlantic salmon <i>(Salmo salar)</i> Modules included Physiology & Ecology of Marine Animals; Freshwater Ecology and Applying Ecology Tropical Marine Biology module, completed on Egypt fieldcourse, snorkelling and identifying species		
•	Scottish Highers: Chemistry [A], Biology [B], Maths [B], Geography [B] Alford Academy, Aberdeenshire		Aug 2004 - Jun 2010
0	Volunteering ————————————————————————————————————		
•	Whale & Dolphin Conservation (WDC): Cetacean Surveyor		Jan - Apr 2015
	Trinidad Expedition – University of Glasgow		Jun - Aug 2014
•	Was a strong, sensible and responsible team member that became a vital and positive asset Collaborated on Leatherback Turtle nesting conservation project, worked with local charities Contributed to Amphibian Ecology research, captured Audio surveying and Chitrid swabbing Contributed to Bat Ecology research, caught, identified and surveyed bat species across habitats Essential qualified driver on expedition, was reliable and demonstrated great endurance		
	Cyprus Expedition – University of Glasgow		Jun - Jul 2013
•	Norked for Turtlewatch Charity, ran local shop, gathered marine turtle tracking data Taught local schools and youth clubs of local marine conservation issues, completing workshops		
K.Y	Hobbies & Language		
•	1st Dan Black Belt at Judo, PADI Open Water diver, strong swimmer, skier a Portuguese (Brazilian) – Beginner	nd sa	ailor

